

News Release

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CNL STRATEGIC CAPITAL ANNOUNCES YEAR-END 2021 OPERATING RESULTS

(Orlando, Fla.) April 7, 2022 — CNL Strategic Capital, LLC (“CNL Strategic Capital,” the “Company” or “we”) seeks to provide current income and long-term appreciation to investors by acquiring controlling equity stakes in combination with loan positions in privately owned middle-market businesses. The Company announced its operating results for the year ended Dec. 31, 2021, CNL Strategic Capital’s fourth year of operation.

Highlights:

- As of Dec. 31, 2021, CNL Strategic Capital had approximately \$514.8 million in total assets, compared with approximately \$314.1 million as of Dec. 31, 2020.
- During 2021, CNL Strategic Capital received approximately \$167.1 million in net proceeds, including approximately \$4.2 million received through the distribution reinvestment plan. Since beginning operations in February 2018 until Dec. 31, 2021, CNL Strategic Capital has raised approximately \$458 million, including \$7.2 million received through the distribution reinvestment plan.
- For the year ended Dec. 31, 2021, the Company recognized a net change in unrealized appreciation on investments of \$34.5 million and had total investment income of approximately \$31.5 million. That compares with a net change in unrealized appreciation on investments of \$22.8 million and total investment income of approximately \$14.5 million for the year ended Dec. 31, 2020.
- As of Dec. 31, 2021, CNL Strategic Capital’s portfolio consisted of equity and debt investments in 10 portfolio companies. The fair value of the company’s portfolio was approximately \$456 million, compared with a fair value of \$231.2 million as of Dec. 31, 2020.

Cash distributions net of distributions reinvested during the periods presented were funded from the following sources:

	Year Ended Dec. 31,			
	2021		2020	
	Amount	% of Cash Distributions Net of Distributions Reinvested	Amount	% of Cash Distributions Net of Distributions Reinvested
Net investment income before expense support (reimbursement)	\$ 11,923,769	107.8 %	\$ 4,191,999	54.5 %
Expense support (reimbursement)	(1,830,920)	(16.5) %	3,301,473	43.0 %
Net investment income	10,092,849	91.3 %	7,493,472	97.5 %
Cash distributions net of distributions reinvested in excess of net investment income ¹	967,436	8.7 %	195,334	2.5 %
Cash distributions net of distributions reinvested ²	\$ 11,060,285	100.0 %	\$ 7,688,806	100.0 %

Sources of declared distributions on a GAAP basis:

	Year Ended Dec. 31,			
	2021		2020	
	Amount	% of Cash Distributions Declared	Amount	% of Cash Distributions Declared
Net investment income ³	\$ 10,092,849	65.2 %	\$ 7,493,472	75.5 %
Distributions in excess of net investment income ¹	5,396,235	34.8 %	2,435,881	24.5 %
Total distributions declared	\$ 15,489,084	100.0 %	\$ 9,929,353	100.0 %

Total investment return based on net asset value (NAV) after incentive fees per share for the year ended Dec. 31, 2021:⁴

Class FA	Class A	Class T	Class D	Class I	Class S
12.9%	11.5%	10.6%	11.6%	11.8%	13.5%

(These returns are prior to any applicable sales load and assume shareholders reinvested their distributions. These are not actual shareholder returns. Actual returns may vary materially.)

Cumulative total investment return based on NAV after sales fees since inception and through the year ended Dec. 31, 2021:⁴

Class FA	Class A	Class T	Class D	Class I	Class S
43.7%	33.4%	32.2%	38.9%	47.4%	23.6%

(These returns are prior to any applicable sales load and assume shareholders reinvested their distributions. These are not actual shareholder returns. Actual returns may vary materially.)

¹Consists of distributions made from offering proceeds for the periods presented. ²For the year ended Dec. 31, 2021, and 2020, excludes \$4,428,799 and \$2,240,547, respectively, of distributions reinvested pursuant to our distribution reinvestment plan. ³Net investment income includes expense support from the Manager and Sub-Manager. During the year ended Dec. 31, 2021, the Company accrued expense support reimbursement of \$1,830,920 and accrued expense support receivable of \$3,301,473 during the year ended Dec. 31, 2020. ⁴This is not shareholder returns. Total investment return is calculated for each share class as the change in the net asset value for such share class during the period and assuming all distributions are reinvested. Amounts are not annualized and are not representative of total return as calculated for purposes of the total return incentive fee. Since there is no public market for the Company's shares, terminal market value per share is assumed to be equal to net asset value per share on the last day of the period presented. The Company's performance changes over time and currently may be different than that shown above. Past performance is no guarantee of future results. Investment performance is presented without regard to sales load that may be incurred by shareholders in the purchase of the Company's shares.

About CNL Strategic Capital

CNL Strategic Capital is a publicly registered, non-traded limited liability Company that seeks to provide current income and long-term appreciation to individuals by acquiring controlling equity stakes in combination with loan positions in durable and growing middle-market businesses. The Company is externally managed by CNL Strategic Capital Management, LLC and Levine Leichtman Strategic Capital, LLC (LLSC). For additional information, please visit cnlstrategiccapital.com.

About CNL Financial Group

CNL Financial Group (CNL) is a private investment management firm providing real estate and alternative investments. Since inception in 1973, CNL and/or its affiliates have formed or acquired companies with more than \$34 billion in assets. CNL is headquartered in Orlando, Florida. For more information, visit cnl.com.

About Levine Leichtman Strategic Capital

LLSC is an affiliate of Levine Leichtman Capital Partners, LLC (LLCP), a middle-market private equity firm with a 38-year track record of investing across various targeted sectors, including franchising, business services, education and engineered products. LLCP utilizes a differentiated Structured Private Equity investment strategy, combining debt and equity capital investments in portfolio companies. This unique structure provides a less dilutive solution for management teams and entrepreneurs, while delivering growth and income with a significantly lower risk profile.

LLCP's global team of dedicated investment professionals is led by nine partners who have worked together for an average of 18 years. Since inception, LLCP has managed approximately \$12.9 billion of institutional capital across 15 investment funds and has invested in over 100 portfolio companies. LLCP currently manages \$9.2 billion of assets and has offices in Los Angeles, New York, Chicago, Charlotte, Miami, London, Stockholm and The Hague and Frankfurt. For additional information, please visit llcp.com.

The information in this press release may include "forward-looking statements." These statements are based on the beliefs and assumptions of CNL Strategic Capital's management and on the information currently available to management at the time of such statements. Forward-looking statements generally can be identified by the words "believes," "expects," "intends," "plans," "estimates" or similar expressions that indicate future events. Forward-looking statements are subject to substantial risks and

uncertainties, many of which are difficult to predict and are generally beyond CNL Strategic Capital's control. Important risks, uncertainties and factors that could cause actual results to differ materially from those in the forward-looking statements include the risks associated with the Company's ability to pay distributions and the sources of such distribution payments, the Company's ability to locate and make suitable investments and other risks described in the "Risk Factors" section of the Company's Annual Report on Form 10-K and the other documents filed by the Company with the Securities and Exchange Commission. This press release shall not constitute an offer to sell or the solicitation of an offer to buy securities.

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